



UNIVERSITY OF TORONTO

UNIVERSITY EXTENSION

evening classes

1953-1954

course on

HOW TO INVEST YOUR MONEY

WEDNESDAY EVENINGS

at 8 p.m.

OCTOBER 7TH TO DECEMBER 9TH, 1953

Room 102, Mechanical Building

This Course is offered in co-operation with

THE EDUCATIONAL COMMITTEE,
THE INVESTMENT DEALERS ASSOCIATION
OF CANADA

LIFELONG LEARNING

"HOW TO INVEST YOUR MONEY"

10 LECTURES

WEDNESDAYS

This Course has been designed to give the uninitiated a working knowledge of investment principles and practices. The Course is suitable either for the person who knows little or nothing about investment, or for the person who is already an investor and wishes to learn more about the subject.

The Course describes and analyses the various types of securities available in Canada and discusses such topics as the development of an investment program, the management of the investment portfolio and the interpretation and use of financial statements.

The Course is given in co-operation with the Education Committee of The Investment Dealers' Association of Canada, and has been offered successfully to large enrolments for the past four years. The Lecturers are men of practical experience, thoroughly conversant with their topics and have been chosen from well-known Toronto investment houses.

R. A. Mitchell—A. E. Ames & Company, Limited

L. E. Barlow—McLeod, Young, Weir & Company,
Limited

B. L. Coyne—Deacon Findley Coyne Limited

T. P. N. Jaffray—Dominion Securities Corp. Limited

W. P. Wilder—Wood, Gundy & Company Limited

PLACE: 102 Mechanical Building

TIME: 8 p.m., commencing October 7th

FEE: \$12.00

REGISTRATION:

By mail or in person at Room 232, Simcoe Hall,
(Second floor)

In order to accommodate students and enable them to enrol early, registrations will be taken—

Wednesday, September 23rd,

Thursday, September 24th,

Tuesday, September 29th,

Wednesday, September 30th,

evenings, from 7:30 to 9. P.M. in the Mechanical Building, King's College Road.

LECTURES:

October 7

BACKGROUND FOR INVESTMENT

B. L. Coyne

October 14

BONDS AND DEBENTURES

W. P. Wilder

October 21

COMMON AND PREFERRED SHARES

B. L. Coyne

October 28

HOW TO UNDERSTAND FINANCIAL
STATEMENTS—I

L. E. Barlow

November 4

HOW TO UNDERSTAND FINANCIAL
STATEMENTS—II

L. E. Barlow

November 11

BONDS TO BUY FOR SECURITY AND
INCOME

W. P. Wilder

November 18

PREFERRED SHARES TO BUY FOR
SECURITY AND INCOME

R. A. Mitchell

November 25

COMMON SHARES TO BUY FOR
INCOME AND PROFIT

R. A. Mitchell

December 2

INVESTMENT MANAGEMENT

T. P. N. Jaffray

December 9

BUILDING THE INVESTMENT PORTFOLIO

T. P. N. Jaffray

The Mechanical Building is located on the east side of King's College Road, which leads north from College Street, just west of the head of McCaul Street.

*Application and fee should be sent,
before October 2nd, to:*

UNIVERSITY EXTENSION
UNIVERSITY OF TORONTO
TORONTO 5

*Telephone MI. 6611,
Locals 18, 21, 22, 23.*

*Please make cheques payable to the
UNIVERSITY OF TORONTO,
at par, Toronto.*